

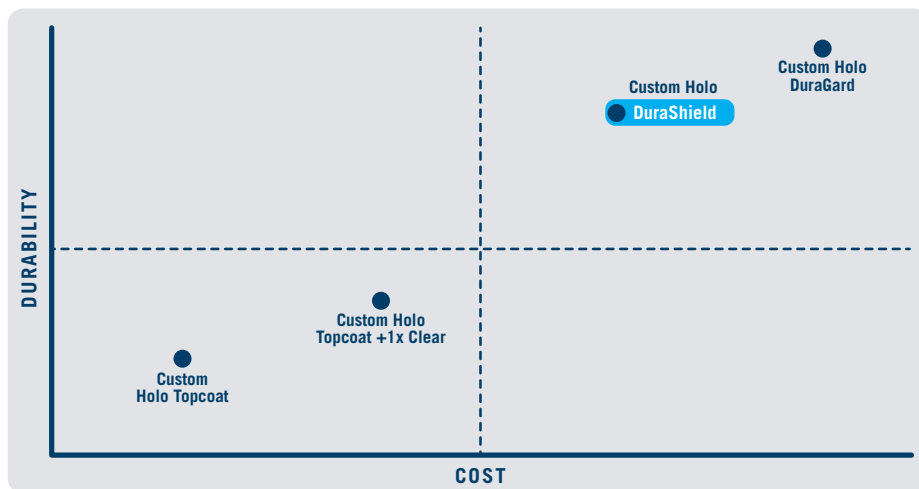


**PREMIUM DURABILITY.
EDGE-TO-EDGE SECURITY.
UNMATCHED VALUE.**

Datacard® DuraShield™ Holographic Overlay gives you premium durability, critical security of edge-to-edge holographic overlays and an affordable price point — a value unmatched by anything in the market today.

Durability You Can Count On

ID card issuers know that budget-priced basic topcoats lead to costly shortcomings for their card programs. The premium durability of Datacard® DuraShield™ Holographic Overlay offers four times the protection of standard topcoats — and even outlasts double topcoats in industry tests. Compared to other overlays, DuraShield overlay offers longer card lifespan, shielding against chemicals, moisture and abrasions, protecting critical ID elements and greatly reducing costly card re-issuance.



Unmatched Value

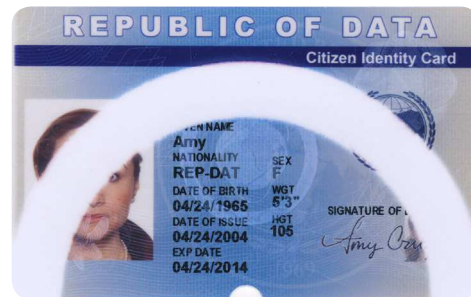
DuraShield Holographic Overlay fills a unique gap in the durability market that, until now, only offered two options — low durability, low cost topcoats, or high-durability, high-cost polyester patch laminates. DuraShield overlay serves as the definitive answer to issuers wrestling with this polarizing choice between durability and cost. Datacard® DuraShield Holographic Overlay also offers a cost-effective entry point into custom holographic designs, which further protect the integrity of the card.



DuraShield™ Holographic Overlay — 1,500 cycles



.5 mil Patch — 1,500 cycles

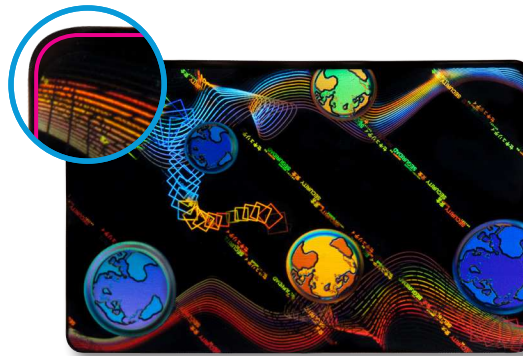


Double Topcoat — 1,500 cycles

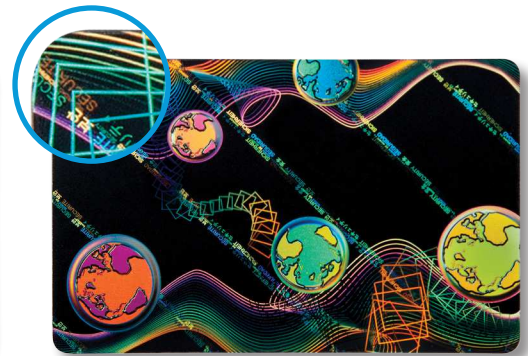
Industry standard Taber testing shows that DuraShield holographic overlay offers far superior performance compared to standard topcoats — even in double application.

Elevated Security & Aesthetics

The edge-to-edge coverage of DuraShield Holographic Overlay adds a critical layer of tamper-evident security and a striking aesthetic appeal. A broad range of holographic and security print options provide overt, covert and forensic-level security, with exceptional flexibility for your application and budget.



Polyester patch coverage



DuraShield clear overlay coverage

DuraShield overlay comes close to the performance of a polyester patch — but with far greater security, much better aesthetics and edge-to-edge coverage.



The Science of DuraShield Overlays

Extensive research and development led to a revolutionary overlay formulation consisting of unique, UV-cured polymer coatings which are cross-linked to achieve optimum durability and plasticizer resistance, with the ideal balance of hardness and flexibility. Unlike patch laminates, DuraShield edge-to-edge overlay cannot be removed intact, providing tamper resistance and protection from environmental threats that could make a typical patch laminate begin to peel away from the card.

Investment Protection

DuraShield Holographic Overlay features Datacard® Intelligent Supplies Technology™, eco-friendly biodegradable cores are optimized to work with Datacard® desktop laminating printers. Protect your investment in Datacard® solutions by choosing only genuine Datacard® Certified Supplies through authorized distributors.

Part Number	Description	Printer	Yield	Section
510607-999	L1 Holographic DuraShield Cartridge (Cartridge should only be used with holographic DuraShield product)	Datacard SD460 Datacard CD800 with lamination	NA	Accessories
510606-999	L2 Holographic DuraShield Cartridge (Cartridge should only be used with holographic DuraShield product)	Datacard SD460	NA	Accessories
509065-001	Full Card Secure Globes	Datacard CD800 with lamination	500	Generic Security Laminates
509065-301	Smart Card Secure Globes	Datacard SD460	500	Generic Security Laminates
NA	Registered Security DuraShield Overlay. OptiGram, OptiSelect, OptiExpress (Full and Smart card)	Datacard CD800 with lamination	500	Custom Security Laminate
NA	Random Security DuraShield Overlay. OptiGram, OptiSelect, OptiExpress (Full and Smart card)	Datacard SD460	500	Custom Security Laminate



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